

## How to Register

Each exhibitor receives two (2) complimentary full conference registrations with each 10' x 10' booth space that is purchased. Additional exhibit hall passes for booth personnel can be purchased for \$250.00 per person. Additional full conference registrations can also be purchased, if desired.

Exhibitor registration information will be sent via e-mail to all exhibitors prior to the show.

Questions on exhibitor registration, can be directed to Quentin Rund at 217.762.7955 or e-mail at [registration@infoag.org](mailto:registration@infoag.org)



## Exhibitor Services

Paramount Convention Services is the official exhibitor services company for the InfoAg 2014 Conference. An exhibitor service kit will be mailed to you prior to the show with the appropriate forms for ordering booth furnishings, as well as booth material shipping and receiving instructions for advance shipping.

### Paramount Convention Services

5015 Flyer Ave.  
St. Louis, MO 63139  
Phone: 800.883.6578  
Fax: 314.621.6416  
Web Site: [www.paramountcs.com](http://www.paramountcs.com)

### Electrical/Internet Services

Electrical and internet access services are offered through the Excel Decorators. Appropriate ordering information will be included in your exhibitor services kit. Exhibitors are responsible for securing and payment of these services.

### Exhibit Sales Contacts:

**Dan Bellanger**  
CropLife Media Group  
Phone: 636.244.3310  
E-Mail: [dan@croplife.com](mailto:dan@croplife.com)

**Rick Welder**  
CropLife Media Group  
Phone: 440.602.9147  
E-mail: [rick@croplife.com](mailto:rick@croplife.com)

### Send completed contracts to:

**Maureen Allison**  
CropLife Media Group  
37733 Euclid Ave.  
Willoughby, OH 44094  
Phone: 440.602.9163  
Fax: 440.942.0662  
E-Mail: [mmallison@meistermedia.com](mailto:mmallison@meistermedia.com)

AgGateway  
AgJunction  
AgRenaissance Software  
AgriNews  
AgSync, Inc.  
AgWorks Software  
Ally Precision Industries  
APA Rotors  
Arvus  
Association for Unmanned Vehicles Systems Intl.  
AutoCopter Corp  
Capstan Ag Systems  
CDMS, Inc.  
Crop IMS  
DISTek Integration, Inc.  
DuPont Pioneer  
Echelon Ag  
ESRI  
Farm Air Inc.  
Geometrics  
Geonics Limited  
Geosys  
GeoVantage  
iCropTrak  
i-F.A.R.M. (United Soils)  
International Plant Nutrition Institute  
John Deere  
Leica Geosystems, Inc.  
Magitect LLC  
MapShots, Inc.  
Midwest Laboratories, Inc.  
Mixmate  
My Ag Central  
MyWay RTK  
Norac Inc.  
OmniSTAR - High Accuracy Differential GNSS Services  
OnFarm Systems  
Precision Ag Institute  
Precision Edge  
Precision Technologies  
Raven Industries  
Redshield Technology  
Rockford Map  
Satshot  
Sense Fly  
Servi-Tech  
SGS North America  
Software Solutions Integrated  
Southeast Climate Consortium  
Spectrum Technologies Inc.  
SST Software  
TeeJet Technologies  
The Climate Corporation  
The Fertilizer Institute  
Topcon Precision Agriculture  
Trimble  
UTC Aerospace Systems  
Valley Irrigation  
Veris Technologies  
Walz Scale  
XS Inc.  
ZEDX, Inc.

The  
**InfoAg**  
Conference  
2014



July 29 – 31, 2014

St. Louis Union Station Hotel • A Doubletree by Hilton • St. Louis, MO

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Show  
Organizers

**CropLife**  
Media Group

Since 1994, the InfoAg Conference has been the premier event for the discussion and advancement of precision agriculture. This event draws interest from domestic and international agriculture professionals and features a wide range of educational and networking opportunities for professionals interested in learning more about precision agriculture techniques.

The **InfoAg 2014 Conference** will focus on the application of precision technology and information management for a wide array of crops including cotton, soybeans, corn and wheat. InfoAg is the perfect venue for you to grow and deepen your market relationships and place your company's brand in front of hundreds of qualified buyers ready to do business with your company.

## Who Attends

Input Suppliers/Retailers  
Crop Consultants/Scouts  
Farm Managers  
Academic/Extension Personnel  
Government Officials



## Exhibitor Benefits

- The opportunity to meet face-to-face with hundreds of leading growers and consultants.
- A program designed with the exhibitor in mind to ensure plenty of time for networking.
- Post-show list of attendees for follow up marketing
- Two full conference registrations with each booth space purchased.

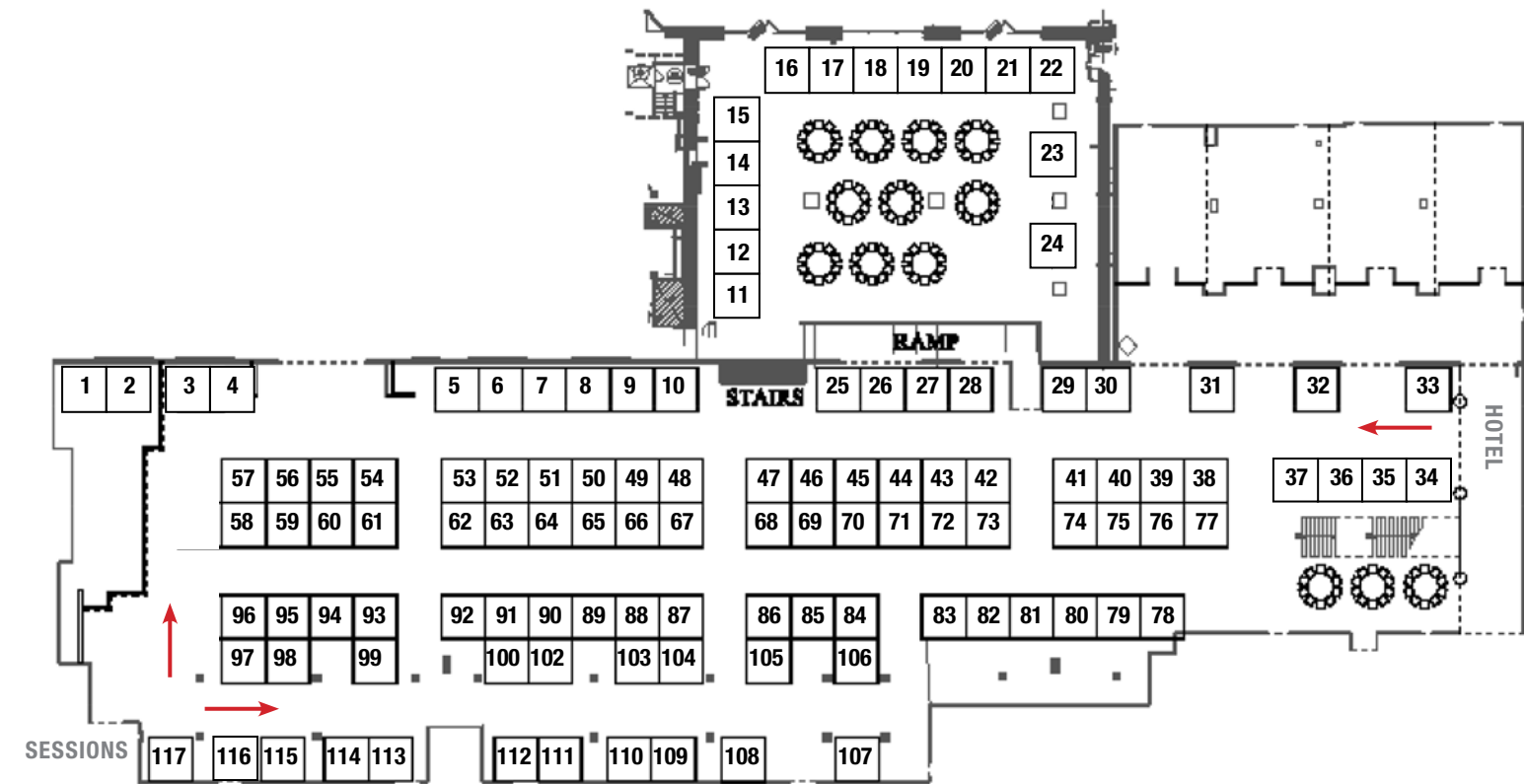
**Display Price:** \$1,400.00 per 10' x 10' booth

### Display Space Features:

Each booth comes furnished with the following items:

- 8' high draped back and 3' side skirting.
- One (1) 6' draped table.
- One (1) folding chair.
- One (1) exhibitor identification sign.
- One (1) wastebasket.

## InfoAg 2014



## Exhibit Hall Hours\*

### Tuesday

**July 29, 2014**  
11:30 am – 1:00 pm  
2:50 pm – 3:30 pm  
5:30 pm – 7:30 pm

### Wednesday

**July 30, 2014**  
7:00 am – 8:00 am  
9:50 am – 10:30 am  
2:20 pm – 3:00 pm

### Thursday

**July 31, 2014**  
7:00 am – 9:00 am

\*times subject to change

**Exhibitor Move In:** Monday, July 28, 2014: 1:00 p.m. – 5:00 p.m.  
Tuesday, July 29, 2014: 8:00 a.m. – 11:00 a.m.

**Exhibitor Move Out:** Thursday, July 31, 2014: 9:00 a.m. – 12:00 p.m.

## Hotel Information

### St. Louis Union Station Hotel

1820 Market St.  
St. Louis, MO 63103

**InfoAg 2014 Room Rates:** \$125.00+ tax

**Reservation Deadline:** July 16, 2014,  
unless sold out prior to July 16

**Phone:** 855.271.3620